



supported by

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AGORASTORY

Advanced coGeneration Options for Reintegrating local Assets

Lead Partner: Cluj-Napoca Municipality

Partners: Development Agency North -DAN ltd; European development agency; EUTROPIAN GMBH; City of Kranj; Metropolitan Research Institute; Pakora.net – Network for Towns and Regions; Municipality of Prague 9; Sofia Municipality; Sofia Development Association; City of Szarvas; Urban Planning Institute of the Republic of Slovenia; URBASOFIA SRL; Development Agency of Slavonski Brod ltd.; City of Zenica; City Hall of Chisinau Municipality; EUROCITIES; University of Rome Tor Vergata - Department of Management and Law - DMD; City Municipality of Koprivnica; Zenica Development Agency ZEDA ltd; "Local Communities along the Danube River" Association; Spatial Foresight Limited; European House; ITALIAN CHAMBER OF COMMERCE IN BULGARIA; INSTITUTE FOR LOCAL DEVELOPMENT Association

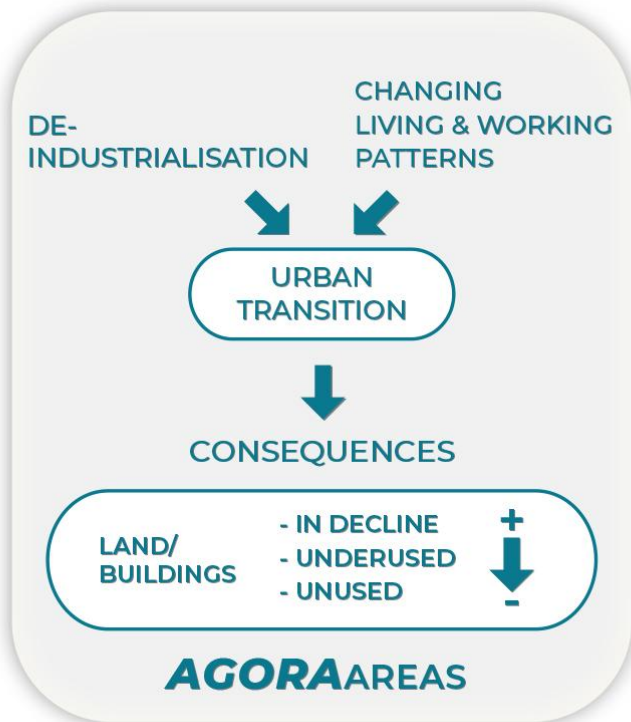
URBAN VOIDS TO URBAN POTENTIALS

AGORA and Interreg Danube Project



Urban Transition in the DR

Consequences on Spatial planning and Governance



SPACE




GOVERNANCE

better knowledge, better governance and innovative administrative policy instruments




Interreg 
 Danube Transnational Programme
AGORA

urban voids to urban potentials: AGORA
 an Interreg Danube Project

 @InterregAGORA  @InterregAGORA www.interreg-danube.eu/approved-projects/agora

From left to right: Chisnau, Cluj-Napoca, Koprivnica, Kranj, Prague 9, Neckar-Alb Regional Planning Association, Slavonski Brod, Sofia, Szarvas, and Zenica.

Analysis and Instruments - UIRS

1. Initial phase


AGORA
SOLUTIONS



The Urban Institute of the Republic of Slovenia is responsible for:

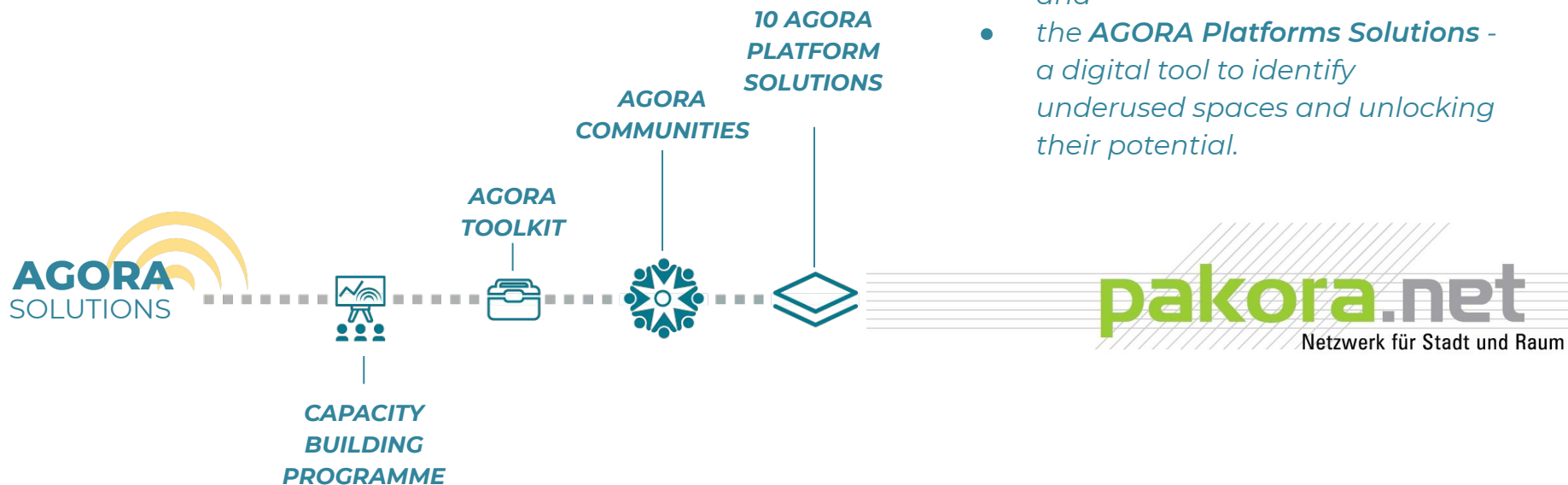
- *a **Capacity Building Programme** through 3 training seminars and 3 peer to peer sessions to equip PAs and local authorities*
- *an operational analysis that will serve for the realization of the **AGORA Toolkit**, a compendium of different types of policy instruments and best cases examples.*

Actors and AGORAs - Pakora

2. Local Engagement

PAKORA, network for city and space, is developing:

- *the **AGORA Communities**, guiding territorial partners in the activation of local stakeholders, and*
- *the **AGORA Platforms Solutions** - a digital tool to identify underused spaces and unlocking their potential.*



State of Play Workshops

creating a common vision for local urban regeneration

AGORA COMMUNITIES



- *Introducing the **AGORA Project**, the **Pilot Areas** and first ideas on reuse*
- **Stakeholders engagement**
An open, and dialogic exchange with participants coming from different sectors sharing their needs, problems and expectations for urban regeneration
- **On-site visits**



State of Play Workshops

creating a common vision for local urban regeneration

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State of Play Workshops

HIGHLIGHTS

“Stakeholder involvement was evaluated positively, most of the stakeholders and organisations representatives are open to further meetings. Generally the participants agreed to take part to the coming project meetings and to follow the development of Agora project”



Pavel Pospíšek
Prague9 District

LARGE-SCALE (post-) INDUSTRIAL AREAS
(Recovery and economic valorization of large-scale post-industrial heritage in private or public property)

“We learned the importance of the interaction with relevant stakeholders, and of having a co-creation process in which the pilot area will be redesigned based on a process that can allow every interested actor to be part of the process.



Dalila Ciucan
Municipality of Cluj-Napoca

UNUSED/ UNDERUSED AREAS as public spaces' potential (Valuation of unused public spaces, open and built, as social, educational and/or cultural service hubs; etc.)

State of Play Workshops

HIGHLIGHTS

It is important to **talk** about the problems **in an open way**.

I think it is also important to realize that looking for social innovation needs time. Within this project, we aim to **change the way city planning is used to be understood and performed**. And getting the stakeholders to think like that is the first challenge we had to deal with. As they're far from the project, I think many locals stakeholders were aiming for such an approach to their work, but maybe they didn't know how to embrace this idea of change.

I think AGORA is coming at the right time to be a catalyst bringing innovative ideas related with space planning at every level. to local stakeholders

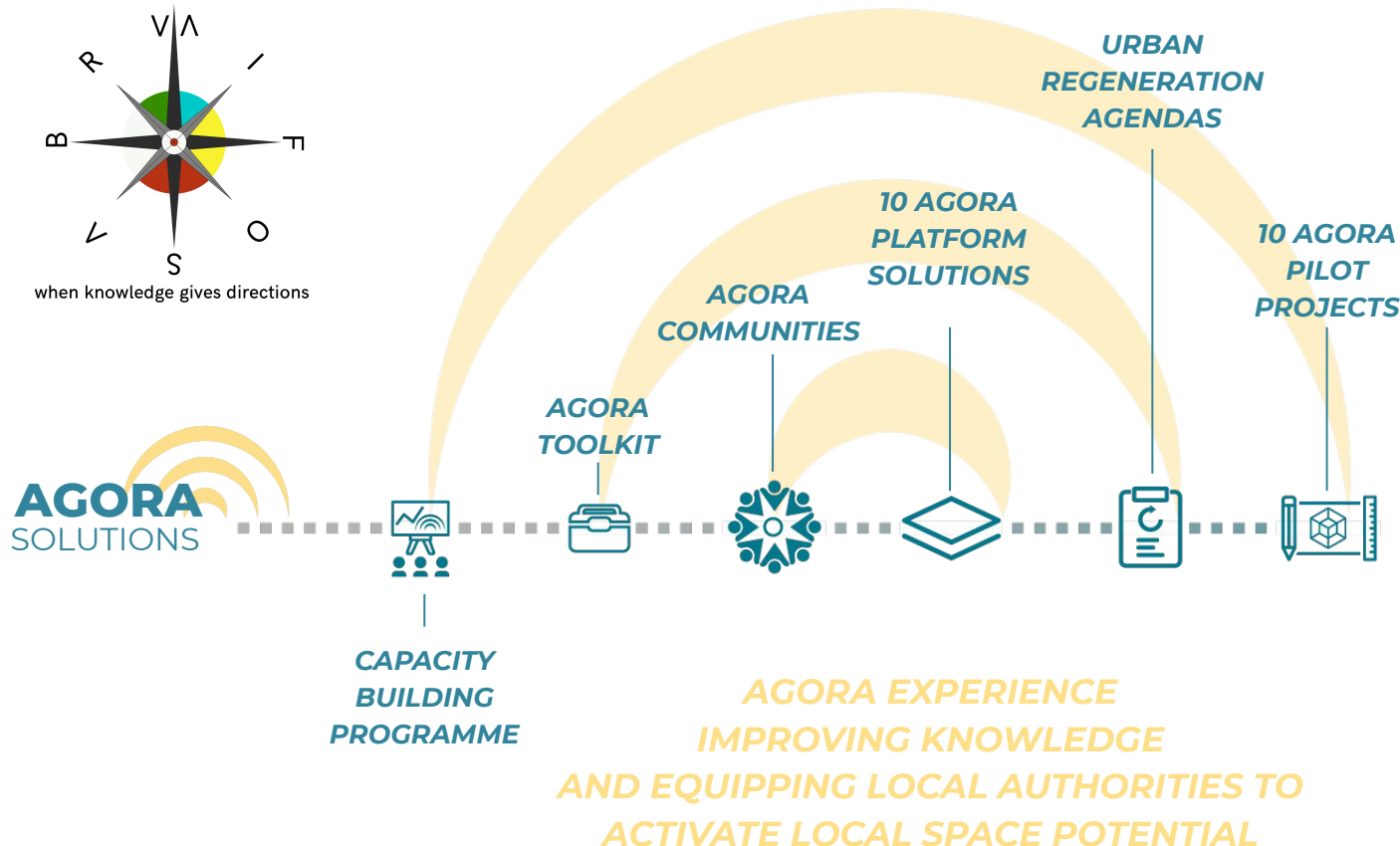


Nathalie N. Millán Cerezo
Neckar-Alb Regional Association

LARGE-SCALE (post-) INDUSTRIAL AREAS (Recovery and economic valorization of large-scale post-industrial heritage in private or public property)

Co-Design of Regeneration Agendas - URBASOFIA

3. STRENGTHENING INSTITUTIONAL CAPACITIES



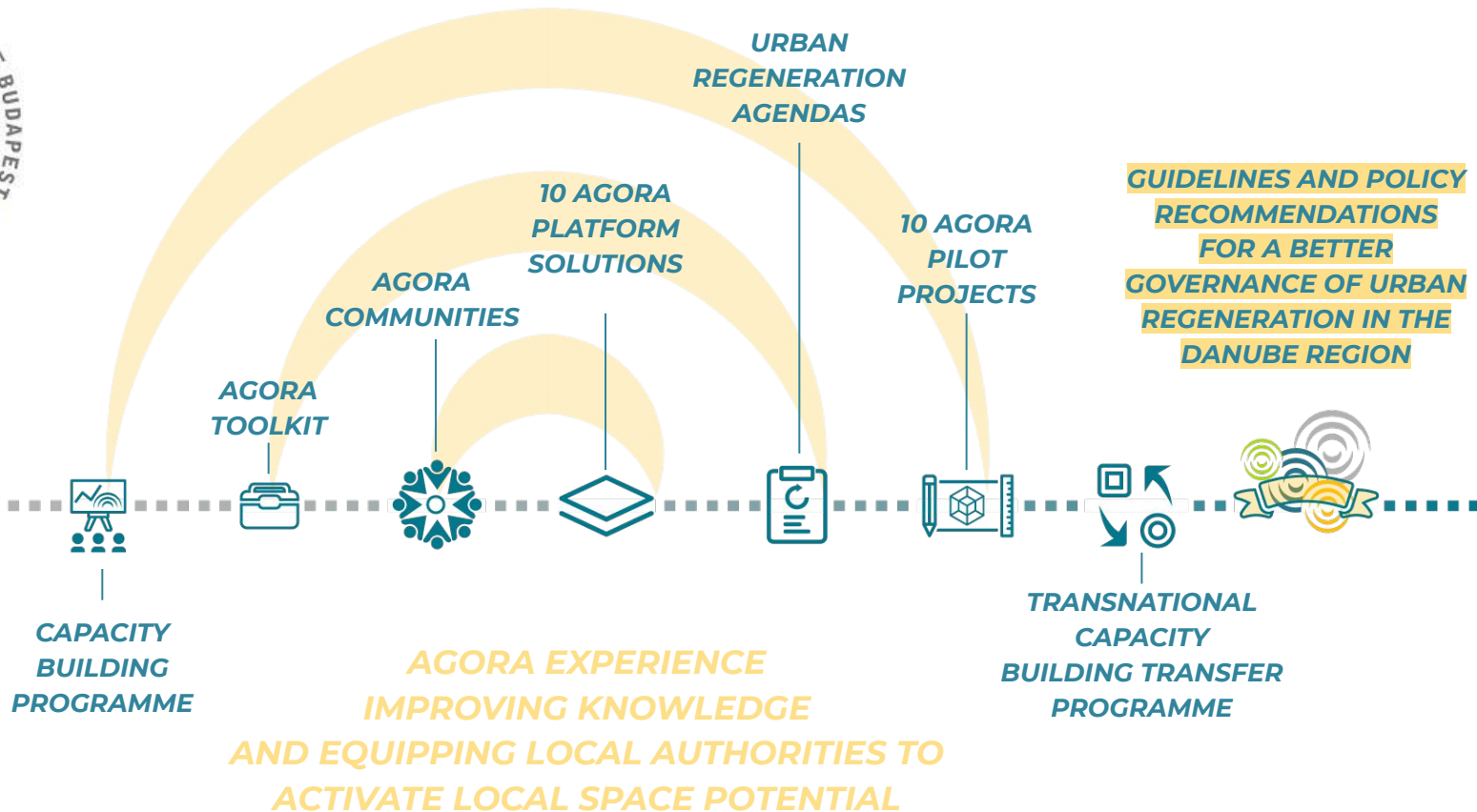
Working on
3 thematic clusters:

- **LARGE-SCALE (POST) INDUSTRIAL AREAS;**
- **UNUSED/ UNDERUSED BUILDINGS;**
- **UNUSED/ UNDERUSED PUBLIC SPACES**

partner cities will also employ the knowledge and experience developed within AGORA on 10 different pilot projects.

Transfer and Capitalisation - URBASOFIA

4. Final Transnational Capacity Building and Transfer Programme



thank you 

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