The Caspian:

Bringing the triple planetary crisis to light

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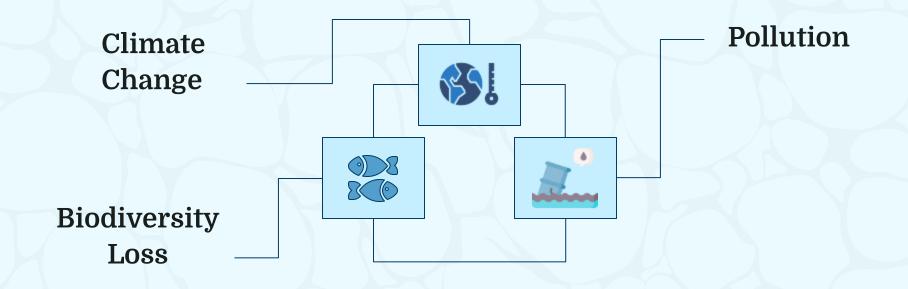


About the Caspian

Caspian Sea is the largest enclosed body of water on Earth, covering about 370,000 square kilometers — larger than Germany. It lies 28 meters below sea level, nestled between Azerbaijan, Iran, Kazakhstan, Russia, and Turkmenistan.



Caspian Crisis Explained: Threats



Up to 18 m

90 %

The Caspian Sea projected to drop by 2100

Decline in the populations of sturgeons & seals

Over 2000





From Outrage to Action

- Founded in December 2024
- Brings together experts, activists, creative professionals and concerned people
- 3 pillars of our campaign: transparency, accountability & action

Our objectives



Hold corporations accountable



Raise awareness about the issue



Advocate for stronger policies



Mobilize public support

Our Directions



Accountability

Resorting to legal tools



Transparency

Raising awareness using media & SoMe



Action

Online & Offline events

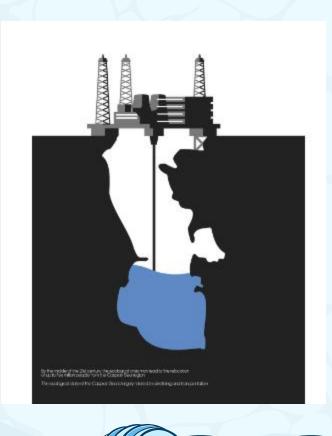


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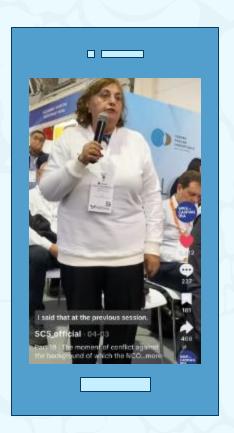


Context:

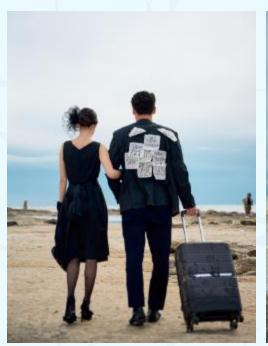
- Jan 2025: Kassym-Jomart Tokayev called for a revision of PSAs
- April 2025: Media investigation about a classified \$160 billion arbitration between the government and NCOC
- Sept 2025: Tokayev called for for an interstate program and even a new regional Center for Water Issues

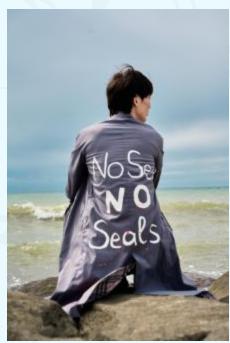
Calling for transparency online & offline

In April 2025 one of our team members, Galina Chernova, directly questioned oil & gas representatives about their environmental monitoring & compliance



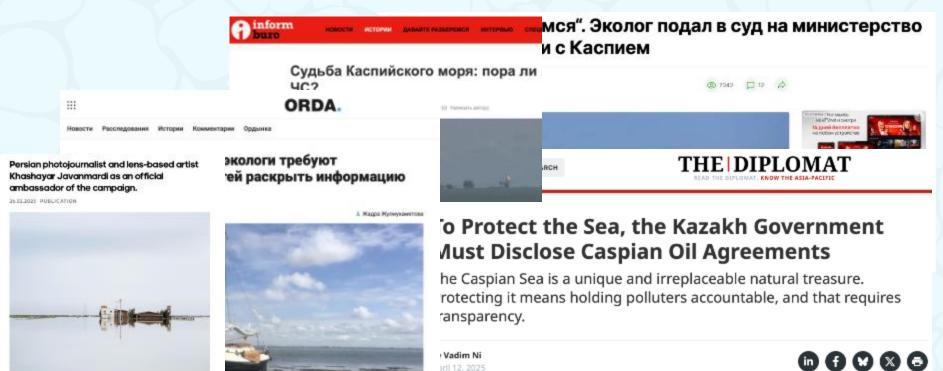
S.O.S: Save Our Sea







Keeping the Story Afloat





Roadmap: "10 Steps to Save the Caspian"

- 1. Create an **open environmental monitoring system** with real-time data.
- 2. Ensure **transparency of environmental and financial reporting** by companies.
- 3. Introduce **international standards** for safety and accountability.
- 4. Expand protected natural areas.
- 5. Support a just transition for affected communities.
- 6. Involve citizens in decision-making.
- 7. Promote corporate responsibility and green investment.
- 8. Strengthen international coordination.
- 9. Advance scientific research and clean technology.
- 10. Expand environmental education and public awareness.

Thanks!

Do you have any questions?

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