

Experience with international networking and tackling public money for heavy polluters - the case of ArcelorMittal

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Which locations and financing?

Temirtau, Kazakhstan

- IFC and EBRD loans 1997-2007 (especially EBRD mine safety loan)

Galati, Romania

- EBRD loan 2001

Zenica, Bosnia-Herzegovina

- EBRD loan 2005

Kriviy Rih, Ukraine

- EBRD loan 2006 (now new one 2017 as well)

Skopje, Macedonia

- EBRD loan, 2005

EIB EUR 250 loan for ArcelorMittal R&D

Other ArcelorMittal locations that attracted controversy

Ostrava, Czech Republic

Vanderbijlpark, South Africa

Cleveland, Ohio, USA

Iron Ore Mine, Nimba County, Liberia

Planned steel mills, Orissa, Jharkhand, India (scrapped)



Why did we start?

Trend of Mittal/ArcelorMittal buying up old polluting steel mills.
Matter of principle – Public money must benefit the public.
International financial institutions (IFIs) standards often higher than national ones.

International institutions sometimes more responsive than national ones.

The company has measurable obligations to fulfil so there are clear issues to track.

For change to happen, needed one or more of:

- Legal pressure
- Financial pressure
- Public pressure

What were our goals?

- To ensure that public loans for ArcelorMittal brought as many environmental and safety improvements as possible.
 - To stop further public loans for ArcelorMittal until it improved its performance.



Global Action on ArcelorMittal

- Very different groups from around the world, from Eco-Museum to Vaal Environmental Justice Alliance to Friends of the Earth International, EPS (now Frank Bold) to Ohio Citizen Action.
- Totally different modes of operating
- But surprising similarities in ArcelorMittal's modus operandi.
- Helped to put pressure on the company in countries where protest is difficult.
- Was able to make quite an impression in Luxembourg as the home of the company.

What did we do?

- Monitoring of environmental and social conditions of AM's loans.
- Field visits to Zenica and Temirtau.
- Meetings with the EBRD and the company.
- Setting up the Global Action on ArcelorMittal coalition.
- Protest at ArcelorMittal's annual meeting in Luxembourg.
- Commenting on the company's environmental and social initiatives.
- 2011 FoEI complaint under OECD Guidelines for Multinational Enterprises re. Liberia operations
- 2009 Norwegian Government Pension Fund Global Complaint
- 2009 EIB complaint about AM's ability to finance projects from other sources

What did we do (2)?

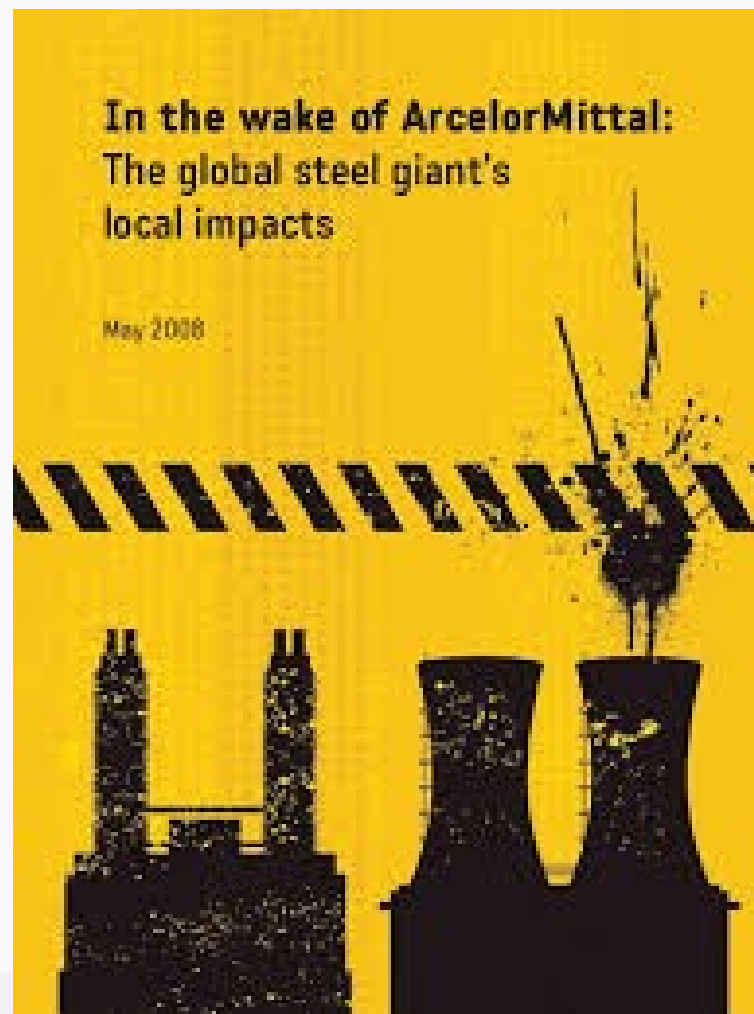
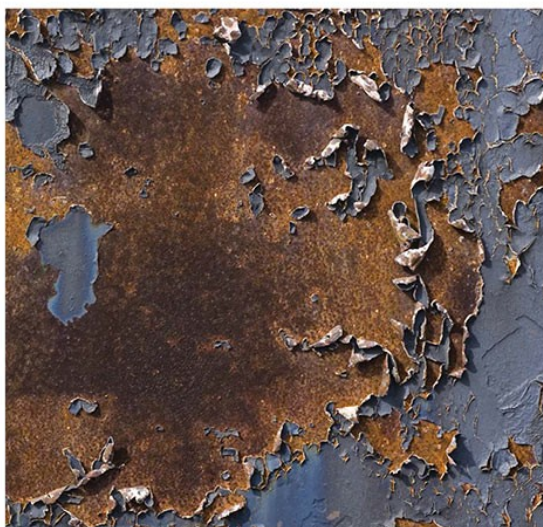
ArcelorMittal: Going nowhere slowly

A review of the global steel giant's environmental and social impacts in 2008-2009



AIR POLLUTION	STEEL PRODUCTION	EMISSIONS GLOBAL	HEALTH RISKS ARCELORMITTAL
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extractive industries:
blessing or curse?

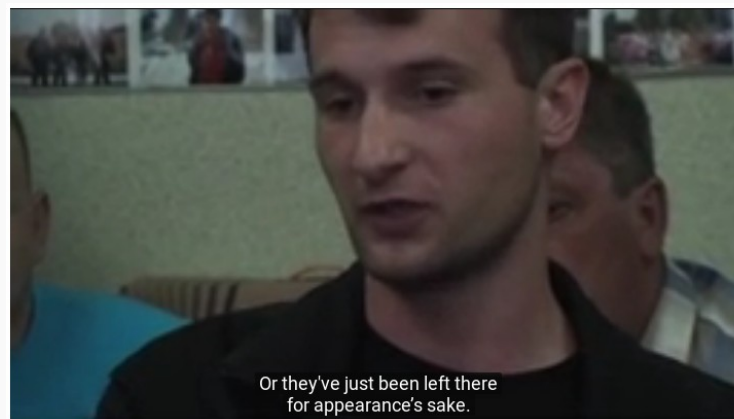
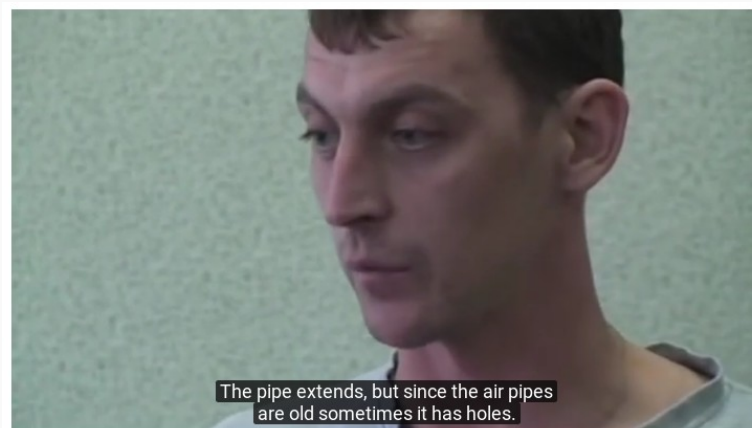


We were not the only ones



What did we achieve?

- Media visibility of ArcelorMittal as a problem company in some countries.
- The EBRD acknowledged ArcelorMittal was a problem client and intensified its monitoring of the company.
- ArcelorMittal felt obliged to improve its image – but didn't do enough.
- Some improvements in health and safety equipment in Kazakhstan.



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